



**Find out more
about treating eczema
to prevent flares**

PLEASE TAKE ONE

What would preventing flares **mean to you?**

“Fewer sleepless nights”



“Less discomfort”



“A happier child”



“Less embarrassment”



“Greater freedom to wear the clothes I want and do the things I want”

Ask your doctor about changing your eczema control plan to prevent flares

Stages of eczema

Clear skin

Use an **emollient** daily



First itch & redness

Using a **non-steroid** treatment at the first itch & redness can prevent flares developing



Full flare (hot, very itchy, red, swollen)

Use a **mild to moderate** topical steroid



Your Pharmacist's recommendations for your eczema control plan:

No flare

First itch and redness

During a flare

Pharmacist's stamp

Novartis Pharmaceuticals Australia Pty Ltd. ABN 18 004 244 160.
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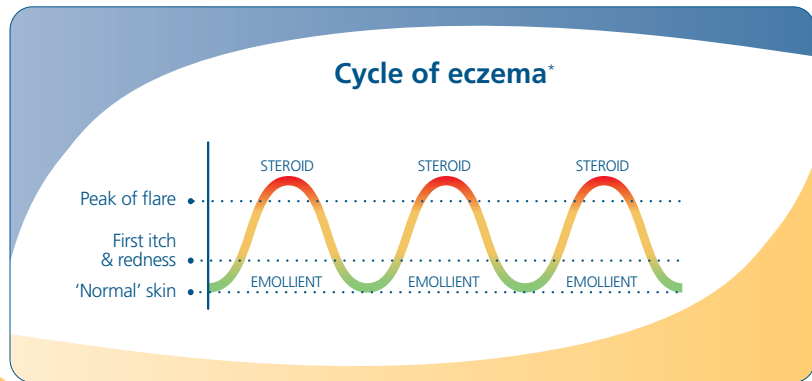
 NOVARTIS



Normal eczema cycle and treatment pattern

Typically, eczema sufferers use a regular emollient plus a steroid cream or ointment to treat eczema flares.

To reduce the number of flares you get, try a different plan of treatment.

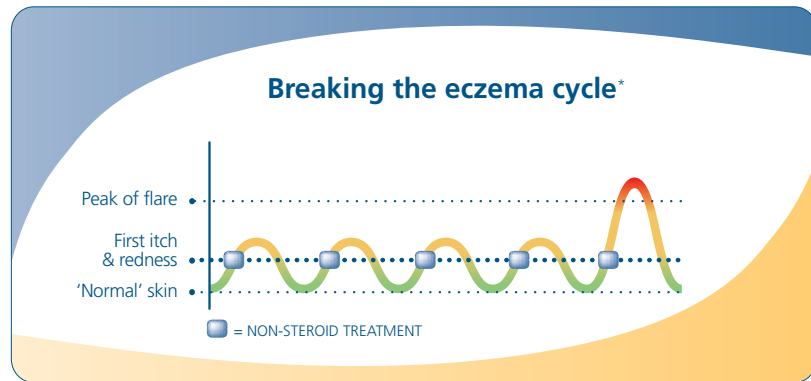


*Artist's representation of eczema only

Suggested eczema control plan

Ask your doctor about a non-steroid treatment to use at first itch and redness and keep steroids for if/when a flare actually occurs.

By catching the first signs and symptoms you can often stop a flare from developing at all.



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